

UNCTAD EMPOWERMENT PROGRAM

for National Trade Facilitation Committees

Support from 2016?

Capacity building needs

UNCTAD EMPOWERMENT PROGRAM

for National Trade Facilitation Committees

- UNCTAD provides an intensive professional program for the Secretariat and the members of National Trade Facilitation Committees (NTFCs).
- The main objective is to help them implement, in a coordinated manner, trade facilitation reforms, including the provisions of the WTO Trade Facilitation Agreement (TFA).
- Programme funded and supported by UK-HMRC and implemented in collaboration with WCO



BENEFITS

- Establishing the National Trade Facilitation Committee (NTFCs), if required.
- Improving teamwork dynamics within the NTFC
- Launching a National Trade Facilitation Roadmap to mainstream trade facilitation beyond the WTO TFA
- Ensuring knowledge transfer thanks to the Training-of-Trainers approach
- Providing a sign of quality for donors and international agencies



KEY ASPECTS

- Courses developed by international experts and in collaboration with other UN and international organisations
- Content tailor-made to country specific needs
- E-learning and face-to-face trainings
- Interactive methodology: "learning by doing"
- Technical visits in the field
- Training-of-Trainers module included
- A flexible modular approach



PROGRAM DURATION / MODULE APPROACH

- A total of 6 modules of 30 hours each, available on demand
- Module's length from 3 to 5 days
- Possibility to choose sequence of modules depending on your needs
- Optional Module 0 on establishing NTFCs



TARGET AUDIENCE & LANGUAGE

- The course is conceived for current and potential members of the NTFC, including its Secretariat and a high variety of public and private sector members.
- UNCTAD's Empowerment Program for NTFCs is available in English, French and Spanish. Other languages can be available upon request



CERTIFICATION

- After successful completion of UNCTAD's Empowerment Program, members of the National Trade Facilitation Committee will be granted an UNCTAD certification of completion.
- The *empowered* NTFCs will be featured in [UNCTAD's online repository on NTFCs.](#)

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MODULAR APPROACH



KICK-OFF EVENT

- Raising awareness about trade facilitation
- Ensuring buy-in of high level authorities
- Launch of Empowerment Program building
- Identification of particular needs for the country

ESTABLISHING AN NTFC

- General concepts on trade facilitation
- Drafting terms of reference (ToRs)- applying best practices
- Adoption process of ToRs and formal procedure
- Presentation of drafted documents to main political stakeholders to ensure buy-in

INTERNATIONAL STANDARDS & RECOMMENDATIONS

- General concepts on trade facilitation (hard content)
- Trade facilitation and global supply chain management and the promotion of exports (example of soft content)
- Standards and international legal framework for trade facilitation (hard content)
- Implementation of WTO Trade Facilitation Agreement (hard content)

MEASURING & IMPLEMENTING TRADE FACILITATION

- How to analyse trade data (example of soft content)
- Techniques to identify bottlenecks and analyse results (hard content)
- Introduction to the use of information and communication technologies in trade facilitation (hard content)
- Introduction to complex measures such as single window (example of soft content)

STRENGTHENING NTFC & ESTABLISHING A TF ROADMAP

- Guidelines and best practices to strengthening NTFCs (hard content)
- How to improve consultations / with focus on negotiation skills (example of soft content)
- How to establish a 3-5 trade facilitation roadmap with key performance indicators (hard content)

TRAINING OF TRAINERS

- Training-Of-Trainers techniques
- Training-Of-Trainers presentations of topics identified during the previous modules
- Establishing a procedure for training new members of the NTFC
- Identifying training needs for the NTFC for the next year

Possible training needs

1. How to set up task force or NTFC
2. How to keep the entity functioning
3. Empowered NTFC in terms of managerial capacity and technical capacity
4. Communication skills to enhance awareness of TF issues
5. Consultations and engagement of all stakeholders
6. Strategic approach ; identification of TF as a key strategic goal in trade and economic development
7. Aligning national policies with TFA commitments as well as multilateral commitments
8. Training of trainers
9. Refresher courses on regular basis

Elements for NTFC training curriculum

Depends on target and audience:

A. General TF training

B. Specific training on NTFC organization

- Define objectives / scope of work
- Legal framework institutionalising the TF body
- Organization of the NTTFC / membership
- Concrete terms of reference / a work plan
- Responsibilities and role of the NTTFC components
- Positioning TF in national policy framework
- Staffing needs
- Funding and Budget